

# Turn Your Computer Into A Banking Command Center.





# Introducing HomeBase

## Get answers on command.

**N**ow your personal computer can become your Banking Command Center.

With Citibank's HomeBase. The new consumer electronic banking system that puts *you* in true command of your finances.

HomeBase gives you *answers* on command. Answers to questions about your Citibank accounts. And answers to questions about the stock market—with Dow Jones quotes and investment information.

But HomeBase is more than information without frustration. It's also *action* on command. You can pay bills, transfer money, and contact customer service right from your computer.

The screens on the right show you how HomeBase works. They give you some examples of actual answers and action *you* could get as a HomeBase customer.

HomeBase costs just \$10 per month, with the *optional* Dow Jones service an additional \$10 per month.

*But now, for a limited time, you can try both services free for 60 days.*

So take command right now. Apply for Citibank's HomeBase today!

### Current account information. On command.

Get information on your Citibank accounts: savings, checking, Checking Plus®, Ready Credit®, MasterCard®, VISA®, Preferred VISA, mortgages and loans. Find out which checks have cleared, which deposits have been credited.

WHAT WOULD YOU LIKE TO KNOW ABOUT YOUR NOW CHECKING? INFORMATION IS AVAILABLE FOR THE PAST 60 DAYS.

- A. BALANCES (AND INTEREST EARNED ON NOW CHECKING AND NOW II)
- B. WITHDRAWALS/CHECKS
- C. DEPOSITS
- D. ALL TRANSACTIONS

#### NOW CHECKING SHOWS:

AVAILABLE BALANCE \$5,635.52  
CURRENT BALANCE \$5,635.52  
INTEREST EARNED \$ 75.12

#### WHAT WOULD YOU LIKE TO DO NEXT?

- A. SEE MORE ABOUT THIS ACCOUNT
- B. SEE MORE ACCOUNT INFORMATION
- C. SOMETHING ELSE IN BANKING
- D. SOMETHING ELSE IN HOMEBASE
- E. EXIT HOMEBASE

### Investment updates. On-line.

The Dow Jones news and information service is an optional HomeBase service that can give you market information on command. You get current and historical quotes on stocks, quotes on bonds and options, plus business and financial news.

DOW JONES STOCK QUOTE REPORTER. COPYRIGHT, DOW JONES & CO., INC., 1982  
SELECT CATEGORY FOR CURRENT QUOTES  
A. COMMON STOCKS  
B. PREFERRED STOCKS  
C. WARRANTS  
D. CORPORATE BONDS  
E. MUTUAL FUNDS  
F. OPTIONS  
G. TREASURY ISSUES  
QUOTES ARE DELAYED AT LEAST 15 MINUTES.

#### CURRENT QUOTE FOR XYZ CORP:

BID/CLOSE \*35½  
ASKED/OPEN 35¾  
HIGH 37¾  
LOW 35¾  
LAST 37½  
VOL (100S) 1800

(AN \* NEXT TO THE CLOSE PRICE INDICATES IT IS ADJUSTED FOR AN EX-DIVIDEND.)  
PRESS RETURN TO CONTINUE.



# Base<sup>®</sup> from Citibank.

## Get action on command.

### Bill paying. Without the paperwork.

Pay any bill you want, anytime. Unlike other home banking systems, we don't restrict whom you can pay. And fixed payments like rent, a mortgage or insurance can be made automatically. Just specify whom you want to pay and the date. HomeBase will forward payment, so you don't have to think about it again.

TYPE THE DATE, THEN  
PRESS RETURN.  
FOR EXAMPLE, MAY 7,  
1982 IS 05/07/82.  
TYPE THE AMOUNT, THEN  
PRESS RETURN

////////////////////  
/ DATE: 12/15/83 /  
/ PAY TO: /  
/ NEW YORK TELEPHONE /  
/ \$50.57 /  
////////////////////

YOU WANT TO PAY \$50.57 TO  
NEW YORK TELEPHONE ON  
12/15/83 FROM NOW CHECKING.  
IS THIS CORRECT?

- A. YES
- B. NO, INFORMATION IS WRONG
- C. I'VE CHANGED MY MIND—  
DON'T PAY

### Funds transfer. On command.

Now you can make instant transfers between your accounts, from your home or office. Earn more interest by keeping your money in the highest interest bearing accounts until the moment you need it.

YOU HAVE \$5,635.52 AVAILABLE  
IN YOUR NOW CHECKING. HOW  
MUCH WOULD YOU LIKE TO  
TRANSFER?  
TYPE THE AMOUNT, THEN PRESS  
RETURN.

\$ 500.00

\$500.00 WILL BE TRANSFERRED  
FROM NOW CHECKING TO SAVINGS.  
YOUR TRANSFER TO SAVINGS  
WILL BE APPLIED TO YOUR  
ACCOUNT AS A PAYMENT.  
IS THIS CORRECT?

- A. YES
- B. NO

### Customer Service. At your convenience.

Need information or a question answered? We have two ways to serve you, 7 days a week. You can leave an electronic message with HomeBase, and get a reply the next business day. Or, you can telephone HomeBase Customer Service up to midnight every day.

YOU WANT TO LEAVE THE  
FOLLOWING MESSAGE FOR  
CUSTOMER SERVICE:  
PLEASE SEND ME INFORMATION  
ON CITIBANK'S INSURED  
MARKET RATE ACCOUNT.  
IS THE ABOVE INFORMATION  
CORRECT?

- A. YES, SEND THE MESSAGE
- B. NO, I WOULD LIKE TO  
RETYPE IT

YOUR MESSAGE HAS BEEN SENT  
TO CUSTOMER SERVICE. WHAT  
WOULD YOU LIKE TO DO NEXT?

- A. SEE MORE INFORMATION
- B. SOMETHING ELSE IN  
HOMEBASE
- C. EXIT HOMEBASE



# Questions And Answers About HomeBase.

**Q. What equipment must I have to take advantage of HomeBase?**

**A.** You'll need a compatible modem, plus any one of the following personal computers: Apple® II, II Plus, or IIe; Atari® 400 or 800; Commodore® 64; IBM® Personal Computer or XT; Radio Shack® TRS-80®, Models III or 4. A disk drive is needed for all models except Atari.

**Q. Do I have to know a lot about computers to use HomeBase?**

**A.** Absolutely not. HomeBase is easy to use. Just insert the HomeBase cartridge or diskette provided by Citibank, and follow the instructions on the display screen. There's no complicated computer language to understand and no programming required.

**Q. What accounts do I need to use HomeBase?**

**A.** All you need to put HomeBase to work for you is a Citibank, N.A., checking or NOW account. You can use this account to pay bills electronically or use checks the regular way. It's up to you. Now, for a limited time, new checking customers can bank on command with a 60-day free Citibank checking offer. Once you try HomeBase, we're sure you'll want to use it to handle more and more of your financial affairs.

And as you do add other Citi-

bank accounts to HomeBase, its convenience grows. Because you can easily transfer money between accounts—for example, you can shift money into your checking account when you need to cover checks you've written. That way, your money can be working all the time.

**Q. When can I use HomeBase?**

**A.** With HomeBase you have direct access to your accounts and Citibank. Bank on-line with your personal computer from 8:00 A.M. to midnight, 365 days a year. HomeBase is banking to fit your schedule.

**Q. I've heard a lot about the security of computer systems. How secure is HomeBase?**

**A.** We've established three safeguards to ensure that you...and only you...have access to your accounts.

- Your cartridge or diskette has a personalized number.
- The number on your Citicard provides a second access code.
- You select a personal identification code which only you know that protects your identity even further.

The combination and sequence of these steps makes the information and funds in your account as secure as the billions of dollars Citibank transfers around the world.

**Q. How much does HomeBase cost?**

**A.** HomeBase costs just \$10 per month. The cartridge or diskette is provided without an additional fee. The HomeBase service is accessed over an (800) number, so there are no toll charges, and no charge for connect time. The \$10 per month is a flat fee, no matter how often you use HomeBase. The optional Dow Jones service is an additional \$10 per month.

**But now you can take advantage of our special introductory offer. You can try HomeBase and the optional Dow Jones service, plus no-charge checking for new accounts, free for 60 days.**

**Q. Why Citibank?**

**A.** You've come to expect innovation from Citibank. First, our automatic Citicard Banking Centers® gave consumers new levels of control and convenience in their banking. Now comes HomeBase. The next revolution.

**Q. How soon can I put HomeBase to work for me?**

**A.** Once your application is approved for HomeBase, you can be banking on command within two weeks.

**Please Note:**

**This offer is limited to residents of Rockland County, Orange County, and Upper Westchester.**

**To apply for HomeBase in New York State, call 1-800-722-3033 or write:  
HomeBase, F.D.R. Station, P.O. Box 5334, New York, N Y 10150.**